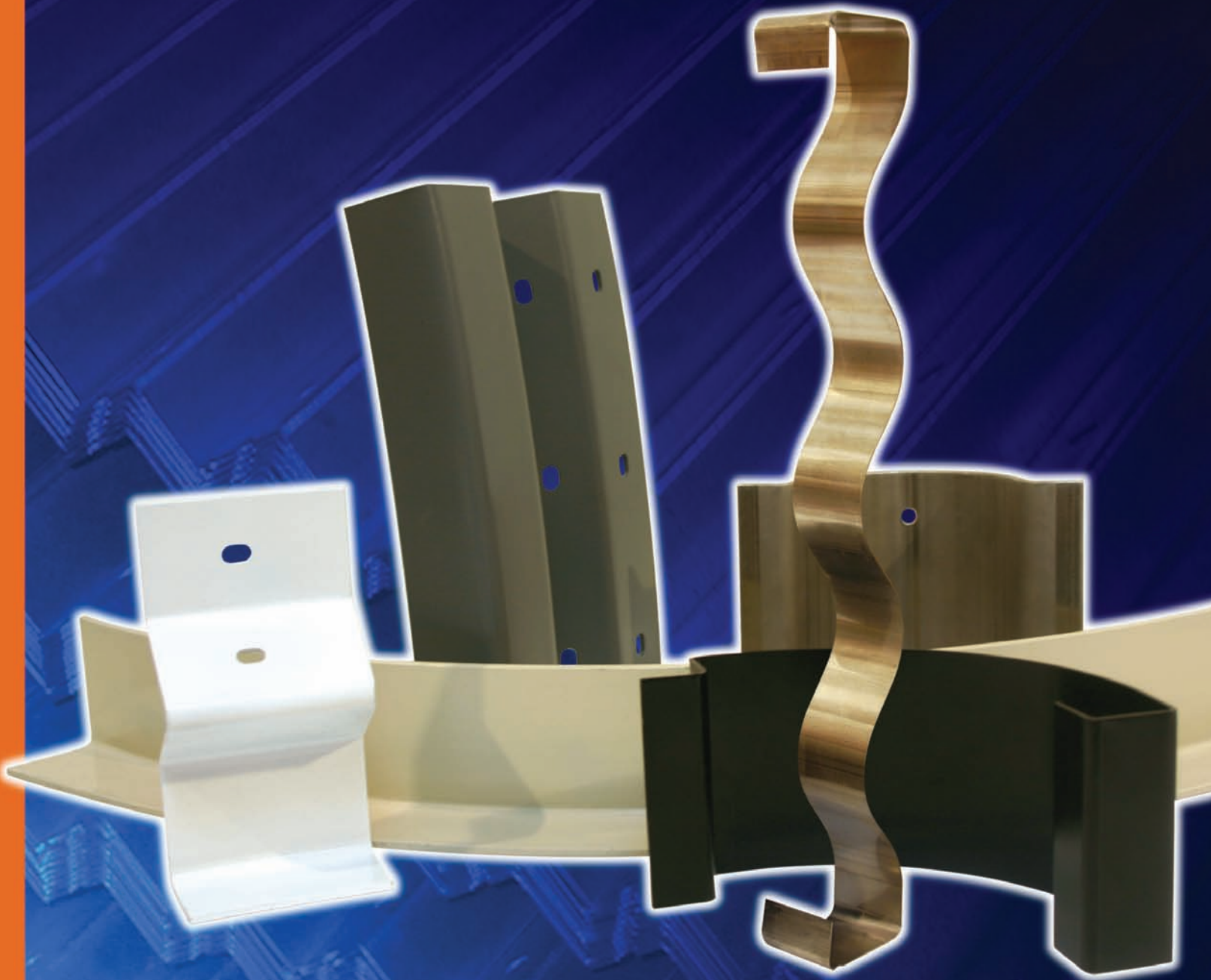




# CUSTOM ROLLFORMING CORP.

COMPREHENSIVE ROLLFORMING SERVICES  
LIGHT- AND HEAVY-GAUGE APPLICATIONS



## TAKING YOUR PROJECTS FRC DESIGN TO FABRICATION

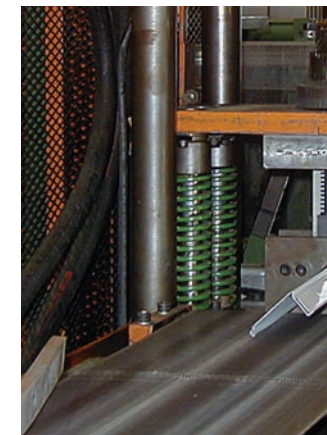
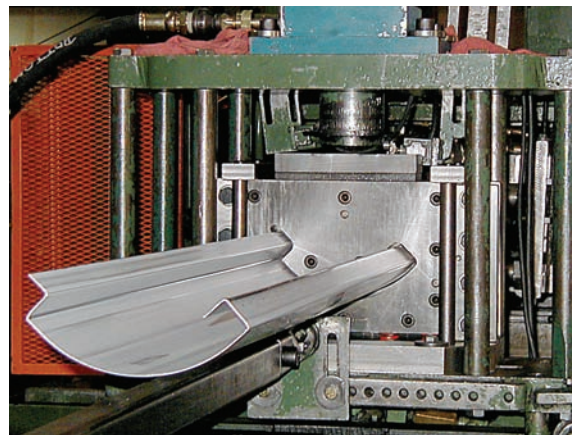
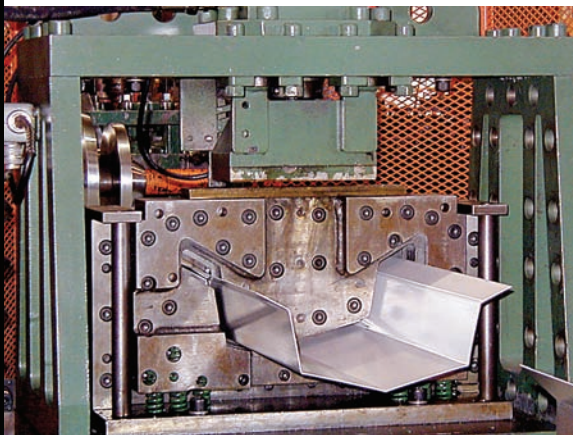
Custom Rollforming Corporation (CRC) was founded as an independent department of the Bradbury Company in 1959 and incorporated as a separate business in 1991. Established initially to make rollformed components for the aircraft and agricultural industries, CRC now works with a broad range of manufacturers in many sectors of the economy. Our client list includes regional firms in the central Midwest as well as Fortune 500 companies and major OEMs located in the upper Midwest.

Throughout our 40-plus years in business, the synergy between Bradbury and CRC has benefited both our clients and ourselves. The Bradbury rollforming equipment and tooling that we use is well known for its reliability, accuracy, and productivity. Our combined know-how and modern, precision-engineered Bradbury equipment extends our capabilities and enables us to apply a wealth of experience and money-saving production techniques to your project.

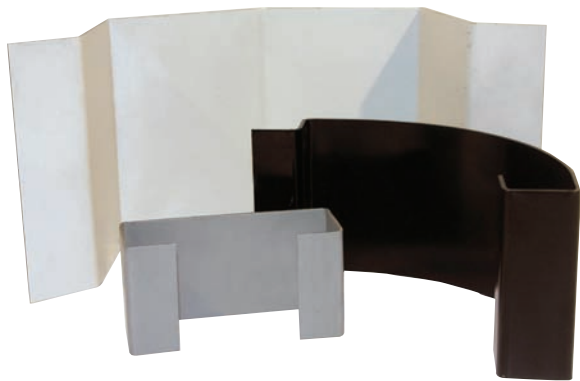


## GET EXPERT ENGINEERING AND DESIGN ASSISTANCE

The production of consistently accurate rollformed parts begins with expert tool design and production planning. All of our tooling is designed in-house, using the latest CAD technology, and made to our exacting specifications by Bradbury from premium tool steel. Our engineering-production team will consult with your staff to review your requirements and develop a plan and production schedule that meets your needs. Through timely and informed planning, we can optimize production methods, eliminate false starts, and avoid costly delays.



# CALL 1.800.457.8837

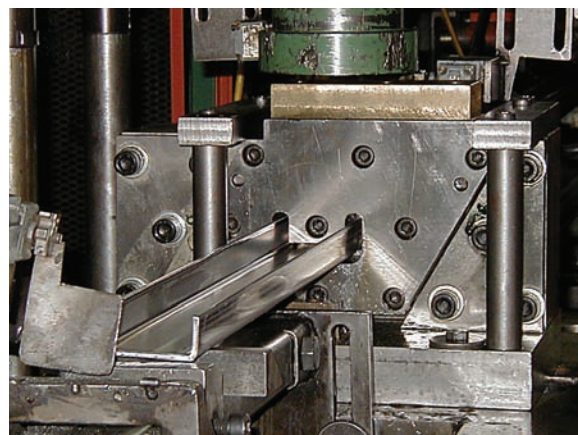
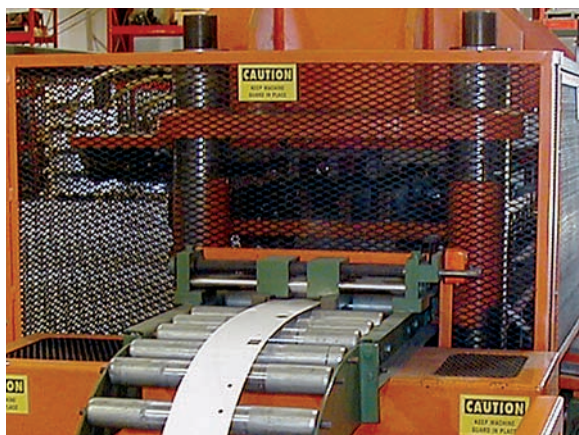
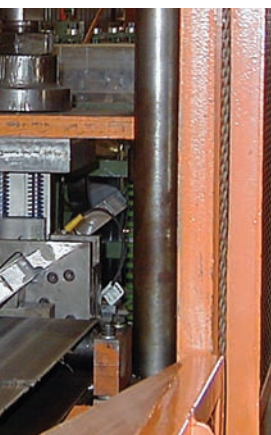


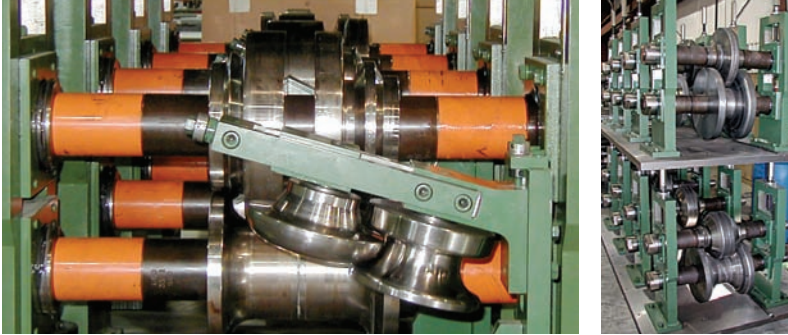
## CRC QUALITY CONTROL ▲ ENSURES QUALITY RESULTS

We constantly review our production practices to comply with the latest industrial quality control standards and programs. We also adhere to any project-specific criteria requested by our clients and utilize statistical process controls so that quality targets are met. The tight tolerances and uniform output that can be achieved through rollforming, in general, and with our precision-engineered rollformers and tooling, in particular, further contribute to dimensional accuracy, consistency, and trouble-free assembly.

## MINIMIZE TIME AND EXPENSE WITH SINGLE- SOURCE SERVICE

Our facility is equipped to handle a wide variety of rollforming operations – efficiently and economically. We can produce simple or complex rollform shapes in widths from 1 inch to 54 inches using stock up to one-quarter-inch thick. Economies of scale apply: The larger your order, the greater your savings. But the same professional assistance and competitively priced services are available to you on runs of any size.





Bradbury Rafted® tooling speeds machine conversion, saving our clients time and money.

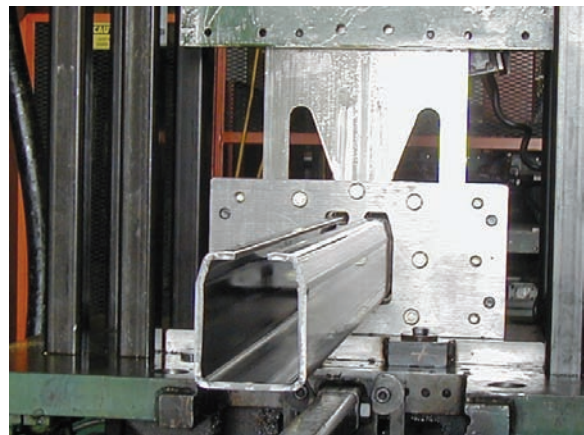
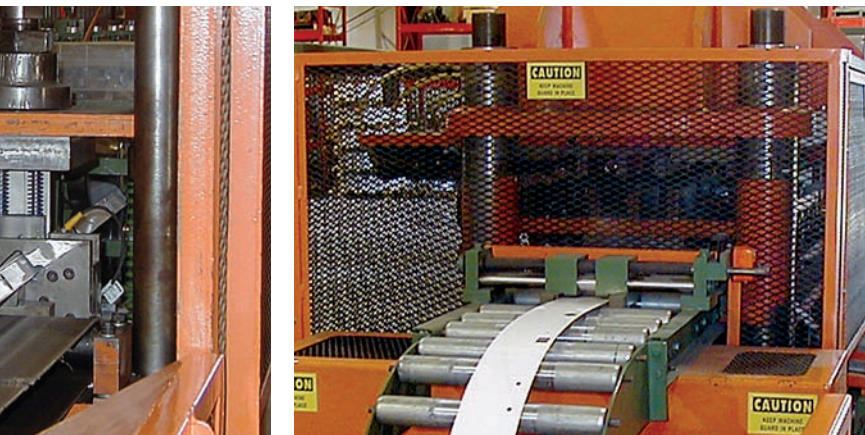


## SUPERIOR TOOLING

CRC has decades of tool design experience plus what we believe to be the best tool-manufacturing source in the industry. The result is reasonable prices, prompt service, and unsurpassed quality. We store and maintain our clients' tooling free of charge. So if yours ever requires repair or replacement, we'll take care of it – at our expense. We also work with you on financing. No matter how competitively priced, tooling represents a significant investment, and we offer creative payment options to suit client preferences. These include interest-free installment payments, amortizing the tooling in the cost of parts, and even subsidies for large, long-term projects.

## ALL THE RIGHT EQUIPMENT

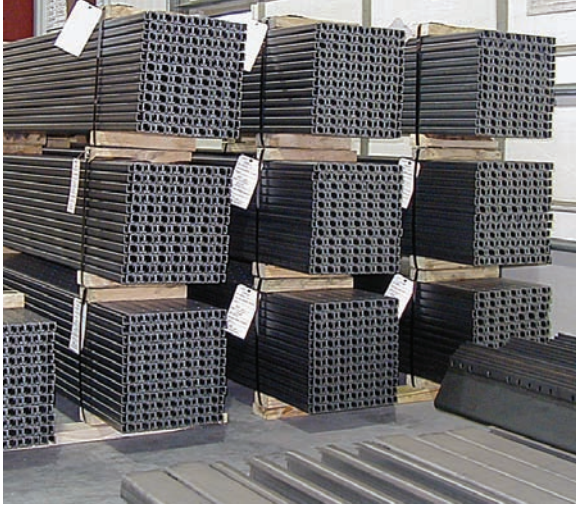
Our 51,000 square-foot manufacturing space houses ten rollforming lines with ample room for specialty equipment. When unique projects or significant new technology dictates change, we update our rollformer lineup and support equipment. Nearly all of our primary machinery bears the Bradbury name. It incorporates Bradbury know-how and is unrivaled for reliability and the rugged construction that sustains consistent quality and dimensional integrity. Our rollformers have arbors from 2 inches to 3 inches in diameter and range from 5 to 150 horsepower and from 6 to 16 passes. The group features several Bradbury Rafted® machines designed to streamline tooling changeovers and save our clients time and money.



# CALL 1.800.457.8837

We form rings and ring segments in a wide range of sizes. While many rings are formed as segments, our proprietary process can produce complete 360-degree rings whose ends can be welded together. We can produce these rings from a selection of metals that includes nickel and cobalt steel alloys and aluminum. This process offers significant savings in both materials and machining costs.





## CUT INVENTORY COSTS ▲

Let us manage the flow of product to your facility to save you the space and expense involved with warehousing an unnecessarily large inventory of rollformed parts. This is a free service that offers you cashflow and workflow benefits. We review your production requirements and usage cycles and then gear our output, stocking, and delivery timing to accommodate your production schedule. We track parts and send your purchasing department detailed reports.

## Capabilities

- Engineering and Design Assistance
- Simple and Complex Shapes
- Rollformed Rings and Ring Segments
- Standard Shapes from Existing Tooling
- Nine Rollforming Lines
- Six to Sixteen Forming Passes
- Steels: CRS, HRS, HSLA, and Stainless Steel
- Pre-Coated, Galvanized, and Pre-Painted Stock
- Aluminum Forming
- Light to Heavy Gauge Stock – from .010" to .250"
- Strip Widths from 1" to 54"
- Inline Pre-Punching and Punching
- Off-line Punching and Notching
- Inline TIG Welding
- Inline Bending
- Flying Cutoffs
- Complete Welding and Fabrication Services



# SOME OF THE INDUSTRIES WE SERVE AND THE PRODUCTS FOR WHICH WE SUPPLY COMPONENTS...

## Transportation

- Tractor Trailers
- Horse and Livestock Trailers
- Industrial Trailers
- School Buses

## Off-Road Equipment

- Agricultural Implements
- Roll-over Protection Systems

## Agriculture

- Livestock Barns and Pens
- Grain Bins
- Grain Dryers
- Greenhouses

## Construction

- Steel Framing Components
- Wall and Door Panels
- Movable Walls
- Metal Building Components
- Bleachers and Scaffolding

## Electrical

- Cabinet and Enclosure Frames
- Transformers
- Cabinet Drawer Slides

## Automotive

- Running Boards
- Roof Bows

## Material Handling

- Conveyor Components
- Crane Components
- Overhead Track
- Warehouse Racking Systems

## Lighting

- Light Fixtures/Housings
- Reflectors

## Consumer Products

- Appliance Trim
- Drawer Slides
- Recreational Products

## Office Furniture

- Metal Partitions and Walls
- Drawer Slides
- File Cabinets
- Tables and Chairs

## Filtration

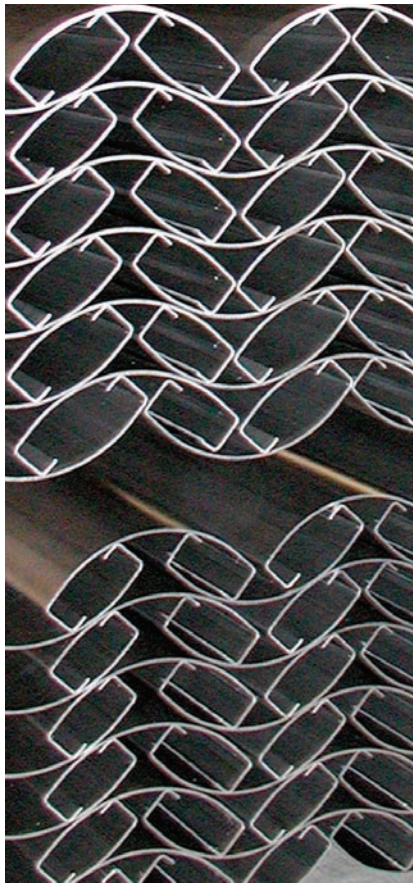
- Dry Food Shakers
- Filter Canisters

## Point of Purchase

- Merchandise Racks
- Store Fixtures
- Counter Trim
- Vending Machine Trim

## Recreational Vehicles

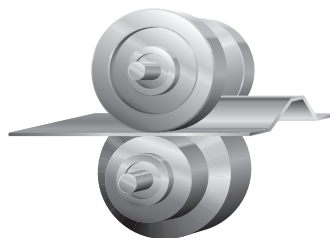
- Trailers and Pop-Up Campers
- Bunk Slides
- Golf Carts
- Boats



## GET COMPETITIVE PRICING, FAST TURNAROUND, AND ON-TIME DELIVERY

Custom Rollforming Corporation has the equipment and commitment to complete your next rollforming project on time and on budget. We would appreciate the opportunity to review your requirements and provide a quote and delivery schedule for your consideration. Contact us and discover what CRC can do to make your project and your job easier.

**CALL 1.800.457.8837**



**CUSTOM  
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